



## DATA PROTECTION POLICY FOR NATURAL PERSONS

### ART. 1 - GENERAL INFORMATION

This policy applies to personal data that we collect about you when you browse our website, utopix.io.

By using our website, utopix.io, or by providing us with your data, whatever channel you use, you agree to the following terms. If you do not agree to these terms, we urge you not to use our website or share your data with us.

You are free not to share your data with us. In such cases, however, you agree not to benefit from the full visibility and other advantages offered by our company, notably through our website, utopix.io.

### ART.2 - DATA CONTROLLER DETAILS

Utopix Pictures SA, a public limited company in Belgian law, with registered office at Rue Emile Francqui 6, 1435 Mont-Saint-Guibert, Belgium, listed on the Central Enterprise Databank under number BE 0679.670.783 in the register of legal persons within the jurisdiction of the District Court of Brabant Wallon, is responsible for the processing of personal data (hereinafter referred to as "data") which you provide directly to us on our website, utopix.io.

### ART. 3 - DATA THAT WE COLLECT

#### 3.1 Data that we collect directly from you

Data may include the personal data that you provide us, including your surname, first name, home address, landline telephone number, mobile telephone number and e-mail address.

#### 3.2 Data that we collect when you use the website

Our website uses "cookies". By visiting the website, you agree to receive cookies on your computer, tablet or smartphone. Cookies enable us to optimise your browsing experience on our website (for example, they help us remember your preferences during your visit).

We encourage you to consult our Cookie Policy on our website for more information on this technology and your associated rights.

#### **ART. 4 - PURPOSES FOR USING YOUR DATA**

Utopix Pictures uses your data (including photos) for the purpose of marketing to existing or potential customers. Utopix Pictures processes your data to the extent necessary for the purposes for which it was obtained.

#### **ART. 5 - LEGAL BASIS FOR PROCESSING**

The legal basis for data processing is set out in EU data protection regulations, either in your consent to the processing of your data for the purposes set out in point 4 and/or in the necessity of such processing for the performance of a contract to which you are a party or for the performance of pre-contractual measures taken at your request.

#### **ART.6 - TRANSMISSION TO THIRD PARTIES**

We do not sell or disclose in any way the data we collect about you to third parties.

In the delivery of our services, we may be required to subcontract, in whole or in part, some of our tasks to subcontractors who are bound by a contract with us.

Utopix Pictures requires its subcontractors to comply with data protection regulations and that subcontractors provide sufficient guarantees regarding the implementation of appropriate technical and organizational measures, so that the processing meets the requirements of data protection legislation and guarantees the protection of your rights.

#### **ART.7 - YOUR RIGHTS**

##### 7.1 Right of Access

You have the right to consult your data at any time and free of charge, by sending an email to [hello@utopix.io](mailto:hello@utopix.io) or by writing to our head office.

##### 7.2 Right of Correction

You have the right to require that incorrect data be corrected and that inappropriate or unnecessary data be deleted by sending an e-mail to [hello@utopix.io](mailto:hello@utopix.io) or by submitting a written request to our head office.

Please note that you are required to verify the accuracy of data that you provide us at all times.

##### 7.3 Right to be forgotten

When you no longer want your data to be processed and deem it appropriate to invoke the right of erasure, we will then remove your data from the Utopix Pictures databases.

Deletion will take place within one month of notification of your application, unless the data must be kept in order to comply with a legal obligation or for recording or identification purposes, or the exercise of a legal defence in court.

#### 7.4 Right to Portability

If necessary, you will also be entitled to the portability of your data in accordance with applicable data protection laws.

#### 7.5 Right of Opposition

You have the right to object to any use of your data for prospecting purposes. You may exercise your right of opposition either through automated processes, or alternatively by sending an e-mail to [hello@utopix.io](mailto:hello@utopix.io).

#### 7.6 Right of Restriction of processing

You also have the right to obtain from Utopix Pictures the restriction of the processing of your data, in accordance with applicable data protection laws.

### **ART.8 - DURATION OF DATA STORAGE**

We will keep your data when performing the pre-contractual measures, and, if necessary, for the entire period during which you are a member of Utopix Pictures, plus a period of 5 (five) years from the date of the notification, which you will give us, of your decision to end your membership.

### **ART. 9 - SECURITY**

We have developed appropriate technical and organisational security rules to avoid destruction, loss, falsification, modification, unauthorized access, accidental communication to third parties and any other unauthorized processing of the Data.

### **ART. 10 - RESPONSIBILITY**

Utopix Pictures' liability will be limited to direct damage, excluding any indirect damage. Utopix Pictures shall in no way be held liable for any damages deemed indirect, including, but not limited to, loss of Data, financial or commercial loss, loss of profits, increase in overheads, disruption to planning.

Utopix Pictures accepts no responsibility for any damage caused by unlawful manipulation by third parties of the data (e.g. data theft, viruses, phishing or other computer offences).

Should Utopix Pictures be held liable, liability shall be limited to the value of your annual contribution.

We would also like to inform you that links to the [utopix.io](http://utopix.io) website may contain hypertext links and other references to websites that we do not manage and control and to which these provisions are not applicable. We are not responsible for the content of the websites or the promotions, products and services that they offer. We therefore recommend that you read carefully the privacy rules of each website you visit, as those rules may differ from these.

**ART. 11 - DISPUTES**

If you believe that we do not comply with any of our legal and/or contractual obligations, we recommend that you contact us by email at [hello@utopix.io](mailto:hello@utopix.io). We will do our utmost to answer your questions.

Any complaint, claim or grievance should be addressed to the business premises of Utopix Pictures.

**ART. 12 - SUPERVISORY AUTHORITY**

In the event that you are not satisfied with our reply, you may also contact the relevant Belgian authority: Belgian Data Protection Authority

Rue de la Presse, 35, 1000 Brussels  
+32 (0)2 274 48 00  
+32 (0)2 274 48 35  
[commission\(at\)privacycommission.be](mailto:commission(at)privacycommission.be)

**ART. 13 - APPLICABLE LAW AND JURISDICTION**

These provisions shall be governed by, interpreted and implemented in accordance with Belgian law, the sole applicable law, in the event of a dispute.

Any dispute which has not been settled amicably within a period not exceeding one month from its occurrence, which may be extended by mutual agreement, may be brought by the most diligent party before the Courts of the Belgian Judicial District with relevant jurisdiction.

**ART. 14 - EFFECTIVE DATE**

This policy was created and comes into force on 1 October 2017. We reserve the right, at our sole discretion, to change, modify, add or remove sections of this policy at any time.

**COOKIES POLICY**

Our Cookies policy aims to give you as clear and complete information as possible about the cookies we use and their purpose. We also recommend that you read our Privacy Policy for more information regarding the privacy rules that apply to our website.

For more information on our cookies policy, please contact us at [hello@utopix.io](mailto:hello@utopix.io).

What is a cookie?

A "cookie" is a small file consisting of letters and numbers stored in your browser or on your computer's hard drive. These cookies contain information that we use to process your requests and improve our online services.

## Why do we use Cookies?

Our website uses cookies and similar technologies to distinguish your preferences from those of other users of our website. This allows us to offer you a better experience during your visit to our website and to optimize it.

However, cookies and similar technologies do not allow us to systematically collect data that could identify you. They only help us to improve the functioning of our website, understand your interests and assess the relevance of the content of our website.

## Your consent

By visiting our site, we ask you to accept the use of cookies. You are free to accept or refuse cookies, but please note that a refusal may make your browsing on our website less easy or impossible in the case of functional cookies.

Whatever you choose, you can always change your choice by clicking on the "Cookies" link at the bottom of each page of our website.

## More information about cookies

To learn more about cookies, including how to view cookies that have been stored and how to manage and remove them, please visit: